

Moretti's

FUNDRAISER GUIDE

What is a Moretti's Fundraiser?

We are ready to help you raise money with a Fundraising Event. These events are easy to set up, fun to attend and all participants get to enjoy Moretti's delicious menu. Most importantly, 15% of all food and beverage purchases generated by your Fundraiser will be donated to your non-profit organization or school!

Here's How it Works:

Together, we'll come up with a date for the Fundraiser and put it on our calendars. Moretti's will provide you with a digital graphic detailing all event information for you to copy, distribute and email all your local supporters.

Let the Fun Begin!

Guests who are participating in the Fundraiser will order food and beverages from Moretti's on the designated date. Guests can dine in the restaurant or order food for pick up or delivery via Moretti's own delivery as available. Third Party delivery ordering apps such as Uber Eats unfortunately cannot be included in this program. **Guests MUST mention that they are participating in the Fundraiser when they place their order for it to count toward the event.** It's that easy! When you are ready to begin organizing your event, please submit your fundraising application. We look forward to hearing from you.

A Successful Fundraiser in 5 Easy Steps:

We are excited that you are planning your fundraiser with us. Here are 6 easy steps to follow to ensure that you get the most out of your event.

1. **Plan ahead** – be sure to plan your event at least one month in advance so you have enough time to get the word out to all your family, friends and local supporters.
2. **Submit your Fundraiser Application** and **Non-profit 501C3 tax exempt letter** to Moretti's – so we can get you the proceeds from your fundraiser as soon as possible after the event.
3. **Get your pre-designed graphics from Moretti's. Email, post or print the graphic to spread the word at least 30 days prior to the event.** Make sure that your guests understand that they need to mention the fundraiser to their server or phone salesperson when placing their orders to enable their bill to be counted toward the eligible revenue.
4. **Get the word out!** Here are a few promotional ideas that have been successful for other organizations that you can use to make your event a success:
 - School or organization website announcements or email blasts
 - Posting on Social Media
 - Newsletters

- Word of Mouth
- Flyers handed out everywhere (classrooms, meetings, lunch rooms, sporting events, etc.).
- School loudspeaker or sports PA announcements
- School or organization calendars
- Facebook, Instagram, Snapchat and Twitter

5. Remember: The more people who participate, the more money your organization gets back in return!

HELPFUL REMINDERS

- ✓ Please remember that flyers may not be distributed *in the restaurant or restaurant parking lot* prior or during your event. Doing so will immediately terminate the fundraiser from proceeding.
- ✓ Do not leave flyers in a public area (parked cars, mall food court, etc.), instead give to actual supporters of your organization.
- ✓ You may not put flyers in mailboxes as it is illegal to do so.
- ✓ ALL Fundraiser donations will be issued only on full menu price sales, discount offers are not valid toward fundraiser payment percentage from Moretti's.
- ✓ After your event, a check will be cut for 15% of the sales from the event (excluding tax, gratuity and gift card purchases). Moretti's will have it available to you within 2 weeks of the event.
- ✓ If you would like to provide a logo (**Jpeg format required**) or written tagline of some sort, you are welcome to do so but keep in mind it must be short in length due to limited space available on the flyers.
- ✓ Instead of school or team, we can list the word "organization" as an example for the group or any other wording you wish to list per the entity.
- ✓ Mondays, Wednesdays and Thursdays are the designated days that work best for Moretti's due to running promotions on other days of the week and limited seating on the weekends.

We look forward to working with you!

Visit Your Local Moretti's

SCHAUMBURG BARTLETT EDISON PARK MOUNT PROSPECT HOFFMAN ESTATES

LAKE IN THE HILLS MORTON GROVE FOX LAKE ROSEMONT BARRINGTON

MorettisRestaurants.com



FUNDRAISER APPLICATION

**Ala Carte Entertainment
2330 Hammond Drive Suite G
Schaumburg IL 60173
847.303.4400**

Email Application back to us at: Fundraising@aceplaces.net

Moretti's location: _____

Date(s) of interest: _____

Dine In -or- Delivery & Carry Out -or- Both

Name of School or entity: _____

Purpose of Fundraiser: _____

Address (for funds delivery, if different): _____

Contact: _____ Contacts Position: _____

Contacts Address: _____

Business Phone: _____ Cell: _____

Email Address: _____

How did you hear about us: _____

What dept are you involved with: PTA, PTO, Booster, Athletic, other _____

Tax Exempt Letter Provided (**attach to application**): _____

- * May book all day to include dine in, delivery and carry out sales for best results.
- * Booking requirement generally 3 to 4 weeks in advance to plan and market properly.
- * Review/discuss client means of marketing. Such as, email, social posts, client printed flyers etc...
- * Complimentary graphic to be approved and provided by Moretti's/Ala Carte.
- * Client is NOT to produce additional original marketing materials without prior approval of Moretti's.
- * Nonprofit 501C3 tax exempt letter to be on file per entity.

**THANKS SO MUCH FOR CONSIDERING
MORETTI'S FOR YOUR FUNDRAISER!**